



## **CENTENNIAL COMMITTEE**

The Centennial Committee is established to plan and recommend fun-filled and educational events in the City to celebrate the City's first 100 years. Full committee and Sub-committee meetings are held on the fourth Monday of each month at 7:00 p.m. at the Torrance Chamber of Commerce. All meetings are open to the public. Those who wish to speak on any matter on the agenda are asked to complete a "Speaker Information" card (available at the meeting) and relay it to the staff before leaving the meeting.

Staff reports are available for review in the City Clerk's Office. Direct any other questions or concerns to staff liaisons, Fran Fulton, Eleanor B. Jones or Gesuina Paras, at 310-618-5880. Agendas are posted on the City of Torrance web site at [www.TorranceCA.Gov](http://www.TorranceCA.Gov).

In compliance with the Americans with Disabilities Act, if special assistance is needed to participate in this meeting, please call 310-618-2967. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR 35.102-104 ADA Title II]

### **HOURS OF OPERATION**

**Monday through Friday from  
7:30 a.m. to 5:30 p.m.**

**Offices are closed alternate  
Fridays.**

# **CITY OF TORRANCE CENTENNIAL EXECUTIVE COMMITTEE**

**TORRANCE AREA CHAMBER OF COMMERCE  
3400 TORRANCE BOULEVARD  
TORRANCE, CALIFORNIA 90503**

**Monday, May 9, 2011  
5:00 p.m.**

## **A G E N D A**

### **1. CALL TO ORDER**

### **2. ROLL CALL**

### **3. FLAG SALUTE**

### **4. ORAL COMMUNICATIONS #1 (Limited to a 30-minute period)**

Comments on this portion of the agenda are limited to items not on the agenda and to no longer than three (3) minutes per speaker. Under the provisions of the Brown Act, the Committee is prohibited from taking action or engaging in discussion on any item not appearing on the posted agenda.

### **5. INTRODUCTIONS**

### **6. CHAIR'S REMARKS**

### **7. EXECUTIVE COMMITTEE WORK**

#### **A. Discussion**

1. Budget review
2. Time Capsule
  - a. Family Life
  - b. Business Life
  - c. School Life
  - d. Cultural Life
  - e. Senior Life
  - f. Community Service Life
3. Time Capsule size
4. Sponsor
  - a. Benefits
  - b. Levels
  - c. Recognition
  - d. In-kind
5. "Lights, Camera, Action" Registration
6. Marketing needs
  - a. Roll-up banners
    - i. Sponsor logos (2)
    - ii. Centennial (3)

- b. Khaki-colored T-shirts for resale
  - c. Caps and visors for resale
  - d. On-line Centennial Store questions
    - i. How to start
    - ii. Who updates and maintains
    - iii. When shall we start posting items
    - iv. Who is responsible for fulfilling orders
  - e. Next event that needs the pop-up tent and Centennial promotional items
- 7. Website
  - 8. Facebook
  - 9. All America City
  - 10. Attendance at upcoming events on behalf of the Centennial
  - 11. Recruitment of new volunteers

B. Agenda planning May 23, 2011

- 1. Full Committee
- 2. Executive Committee

**8. ORALS**

- A. Comments from Committee Members
- B. Announcements/Updates

**9. ADJOURNMENT**